



Grupo LALA Schedules Fourth Quarter and Full Year 2014 Results Conference Call for Friday, February 27, 2015

Mexico City, February 5, 2015 – Grupo LALA, S.A.B. de C.V. (BMV: LALAB) (“Grupo LALA” or “LALA”), Mexico’s leader in healthy and nutritious foods, will host a conference call to discuss Fourth Quarter and Full Year 2014 Results.

Date: Friday, February 27, 2015 at 1:00pm ET / 12:00pm Mexico City Time.

Presenters: Arquímedes Celis, Chief Executive Officer,
Gabriel Fernández, Chief Financial Officer.

Also present on the call will be Scot Rank, Chief Executive Officer-Elect.

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+1-201-493-6725 (International, toll)

Results: The Company’s Fourth Quarter and Full Year 2014 Results press release will be issued after market close on Thursday, February 26, 2015.

Registration is required for the call; please dial in at least ten minutes prior to the scheduled start time.

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About LALA

Grupo LALA, (BMV: LALAB), Mexico’s leader in healthy and nutritious foods, has more than 60 years of experience in the production, innovation and marketing of milk and dairy products under the highest standards of quality. LALA operates 17 production plants and 160 distribution centers in Mexico and Central America, supported by more than 30,000 employees. LALA operates a fleet of more than 7,300 vehicles to distribute over 600 products to nearly 500,000 points of sale. Grupo LALA’s portfolio is led by its two flagship brands: LALA® and Nutri Leche®. For more information, visit: www.grupolala.com

Grupo Lala trades on the Mexican Stock Exchange under the ticker “LALA B”