



## GRUPO LALA ANNOUNCES DIVIDEND PAYMENT

Mexico City, February 16, 2015 - Grupo LALA, S.A.B. de C.V. (BMV: LALAB) ("Grupo LALA" or "LALA"), Mexico's leader in healthy and nutritious foods, announced today that, pursuant to the power delegated by the General Shareholders Meeting through the resolution dated April 24, 2014, on February 9, 2015 the Company's Board of Directors decided:

A cash dividend payment of \$0.51 pesos per share for each of the outstanding shares representing LALA's total Capital Stock on the date of payment. This dividend will be paid in four installments, corresponding to the following dates and with the delivery of the corresponding coupon:

Amount Payable Per Share	Payment Date	Coupon
\$0.1275 pesos	February 25, 2015	3
\$0.1275 pesos	May 27, 2015	4
\$0.1275 pesos	August 26, 2015	5
\$0.1275 pesos	November 25, 2015	6

Regarding the shares certificates deposited in the *S.D. Indevál Institución para el Depósito de Valores S.A. de C.V.*, payment of the aforementioned dividend will be made through such entity, in accordance with the terms and conditions of the respective shareholders' contracts with intermediary custodians.

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### About LALA

Grupo LALA, (BMV: LALAB), Mexico's leader in healthy and nutritious foods, has more than 65 years of experience in the production, innovation and marketing of milk and dairy products under the highest standards of quality. LALA operates 17 production plants and 160 distribution centers in Mexico and Central America, supported by more than 31,000 employees. LALA operates a fleet of 7,300 vehicles to distribute over 600 products to more than 500,000 points of sale. Grupo LALA's portfolio is led by its two flagship brands: LALA® and Nutri Leche®. For more information, visit: [www.grupolala.com](http://www.grupolala.com)

Grupo Lala trades on the Mexican Stock Exchange under the ticker "LALA B"