



GRUPO LALA INAUGURATES NEW PRODUCTION FACILITY IN NICARAGUA

Mexico City, May 11, 2015 - Grupo LALA, S.A.B. de C.V. (BMV: LALAB) (“Grupo LALA” or “LALA”), the Mexican company focused on healthy and nutritious foods, announced that last week the Company held its formal inauguration of the first phase of production for its new manufacturing plant in San Benito, in the Tipitapa municipality of Nicaragua, with an investment of approximately 50 million dollars.

The new production facility has been built on 15 acres of land. The first production phase will be used to process fresh milk and dairy products destined for the Nicaraguan market.

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About LALA

Grupo LALA, (BMV: LALAB), the Mexican company focused in healthy and nutritious foods, has more than 65 years of experience in the production, innovation and marketing of milk and dairy products under the highest standards of quality. LALA operates 18 production plants and 165 distribution centers in Mexico and Central America, supported by more than 32,500 employees. LALA operates a fleet of more than 7,300 vehicles to distribute over 600 products to close to 500,000 points of sale. Grupo LALA’s portfolio is led by its two flagship brands: LALA® and Nutri Leche®.

For more information, visit: www.grupolala.com

Grupo Lala trades on the Mexican Stock Exchange under the ticker “LALA B”