



» GRUPO LALA EXPANDS OPERATIONS IN CENTRAL AMERICA

Mexico City, January 28, 2016 – Grupo LALA S.A.B. de C.V. (“Grupo LALA” or “LALA”) (BMV: LALA B) a Mexican company focused on healthy and nutritious foods, announces that it has signed an agreement to acquire 100% of Productos Lácteos La Perfecta S.A. (“La Perfecta” or the “Company”) shares. As a result of this transaction, Grupo LALA expands its operations in Central America.

La Perfecta, a Nicaraguan company founded in 1959, manufactures and markets milk, dairy products and juice among the region. It operates a distribution network that reaches more than 25,000 points of sale in Nicaragua. La Perfecta has a portfolio of 8 brands and over 130 SKU’s. At the end of 2014, the Company’s annual sales exceeded 46 million dollars.

The transaction will be financed through LALA’s existing cash position.

Scot Rank, Grupo LALA’s CEO commented: *“With this acquisition we have added new production and distribution infrastructure that provides increased scale and new capabilities, that will allow LALA to consolidate its’ presence in the region.”*

The acquisition has been approved by the Grupo LALA’s Board of Directors and will be completed once the necessary regulatory authorizations are granted.

La Perfecta has:

- 8 Brands
- 130+ SKUs
- 25,000+ points of sale
- 5 Distribution Centers

About LALA

Grupo LALA, a Mexican company focused on healthy and nutritious food, has over 65 years of experience in producing, revitalizing and marketing milk, dairy products and drinks with the highest quality standards. There are 17 LALA production plants in operation and 165 distribution centers in Mexico and Central America, and it has more than 34,000 team members. LALA operates a fleet of more than 7,500 vehicles to distribute their 600+ products, which are delivered to over half a million points of sale. LALA’s portfolio is led by its two flagship brands LALA® and Nutri Leche®.

For more information, visit: www.grupolala.com

“Grupo LALA is listed on the Mexican Stock Exchange under the ticker symbol “LALA B”

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