

>> NOTICE TO INVESTORS.

Mexico City, May 19, 2016. Grupo LALA, S.A.B. de C.V. (BMV: LALAB) ("Grupo LALA", "LALA" or the "Company") a Mexican company focused on heathy and nutritious foods. announces that Gabriel Fernández Ares de Parga, has decided to leave his position of CFO as of 15 June 2016, in order to accept an opportunity for professional growth as the CEO of a consumer goods company that does not compete directly with LALA.

We thank Gabriel for his valuable contributions during his time with us and wish him the best success in the new challenges ahead of him.

We will soon announce the new CFO of the Company.

Meanwhile, staff reporting to that office will temporarily work under Scott Rank, Grupo LALA's CEO.

About LALA

Grupo LALA, a Mexican company focused on healthy and nutritious food, has over 65 years of experience in producing, revitalizing and marketing milk, dairy products and drinks with the highest quality standards. There are 19 LALA production plants in operation and 166 distribution centers in Mexico and Central America, and it has more than 33,000 team members. LALA operates a fleet of more than 7,500 vehicles to distribute their 600+ products, which are delivered to over half a million points of sale. LALA's portfolio it's led by its two flagship brands LALA® and Nutri Leche®.

For more information, visit: www.grupolala.com

"Grupo LALA is listed on the Mexican Stock Exchange under the ticker symbol "LALA B"













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