



» GRUPO LALA ANNOUNCES THE APPOINTMENT OF ITS NEW CHIEF FINANCIAL OFFICER

Mexico, August 1, 2016 – Group LALA, S.A.B. de C.V., a Mexican Company focused on healthy foods (“LALA”) (BMV: LALA B), announces the appointment of Alberto A. Arellano Garcia as Chief Financial Officer (“CFO”).

Alberto is an industrial engineer from Anahuac University in Mexico, and has a Master’s in Engineering Management from the same business school.

Alberto Arellano has more than 20 years’ experience in consumer goods companies, with multicultural track record, that includes working in different countries such as, Russia, Belgium, France, Venezuela and the United States. His former position was CFO at Microsoft Corporation Mexico.

His professional expertise includes, SAP implementation projects, acquisition and integration of new businesses, strategic planning and competitive intelligence, among others.

About LALA

Grupo LALA, a Mexican company focused on healthy and nutritious food, has over 65 years of experience in producing, revitalizing and marketing milk, dairy products and drinks with the highest quality standards. There are 22 LALA production plants in operation and 166 distribution centers in Mexico and Central America, and it has more than 33,000 team members. LALA operates a fleet of more than 7,000 vehicles to distribute their 600+ products, which are delivered to over 550,000 points of sale. LALA’s portfolio is led by its two flagship brands LALA® and Nutri Leche®.

For more information, visit: www.grupolala.com

“Grupo LALA is listed on the Mexican Stock Exchange under the ticker symbol “LALA B”



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