

GRUPO LALA INFORMS ABOUT RECENT MEDIA REPORTS

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Mexico City, May 17th, 2017- In reference to recent media reports, Grupo Lala, S.A.B. de C.V., ("LALA") (BMV: LALA B), informs that we have no relevant comments to share in relation to any possible acquisition at this time.

About LALA

Grupo LALA, (BMV: LALA B), Mexican company focused on healthy and nutritious foods, has a history of more than 65 years of experience in the production, innovation and marketing of milk and dairy products under the highest quality standards. The Company operates 21 production plants and 159distribution centers in Mexico, United States and Central America, supported by more than 34,000 employees. Grupo LALA's fleet of approximately 7,500 vehicles distributes its more than 600 products to nearly 500,000 points of sale. LALA's portfolio is led by its two main brands: LALA[®] and Nutri Leche[®].

For more information, visit: www.grupolala.com

Grupo LALA trades on the Mexican Stock Exchange under the ticker symbol "LALA B"

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