



## GRUPO LALA ANNOUNCES DIVIDEND PAYMENT

Mexico City, August 15<sup>th</sup>, 2017 - Grupo LALA, S.A.B. de C.V., a Mexican Company **focused on healthy and nutritious foods**, ("LALA") (BMV: LALA), informs that, as resolved by the Shareholders' General Meeting held on April 28<sup>th</sup>, 2017, a cash dividend will be paid at the rate of 0.615 pesos for each of the shares representing the capital stock of LALA that are in circulation, payable in four installments of 0.1538 pesos each, against the delivery of the corresponding coupon.

Consequently, next August 23<sup>rd</sup>, 2017 will be made the second of the four installments mentioned above, against the delivery of coupon No. 13, at the rate of \$0.1538 pesos **per share for each of the outstanding shares representing LALA's** total Capital Stock on the date of payment.

It should be noted that, since the entire dividend comes from the Company's Net Tax Account ("CUFIN") for the fiscal year 2014, it will be subject to a withholding of 10% income tax, in terms of applicable tax legislation.

Regarding the stock certificates deposited in the S.D. Indeval Institution for the "Depósito de Valores S.A. de C.V.", payment of the aforementioned dividend will be made through such entity, in accordance with the terms and conditions of the respective shareholders' agreements with intermediary custodians.

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### About LALA

Grupo LALA is a Mexican company focused on healthy and nutritious foods, has a history of more than 65 years of experience in the production, innovation and marketing of milk and dairy products under the highest quality standards. The Company operates 22 production plants and 160 distribution centers in Mexico, United States and Central America, supported by more than 34,000 employees. Grupo LALA's fleet of approximately 7,000 vehicles distributes its more than 600 products to nearly 500,000 points of sale. LALA's portfolio is led by its two main brands: LALA® and Nutri Leche®.

For more information visit: [www.grupolala.com](http://www.grupolala.com)

Grupo LALA trades on the Mexican Stock Exchange under the ticker symbol "LALA"



### For more information:

#### Mariana Rojo

Investor Relations

Tel.: +52 (55) 9177- 5900

[investor.relations@grupolala.com](mailto:investor.relations@grupolala.com)

[www.grupolala.com](http://www.grupolala.com)