



Grupo LALA successfully issues three thousand million pesos in local bonds at 3 years

Mexico City, April 17th, 2018 – Grupo LALA, S.A.B. de C.V., Mexican company focused on healthy and nutritious food (“LALA”) (BMV: LALA B), today announced the third successful issuance of \$3,000 million pesos through long-term bonds (Certificados Bursátiles) in the Mexican Securities Market. The transaction was allocated among a diversified investor base and was 1.1 times oversubscribed.

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Amount (MXN \$)	\$3,000 million
Maturity	3 years
Rate	Floating TIIE 28 + 40 bp
Amortization	At maturity
Interest payment period	28 days

The debt issue has credit ratings of “AA(mex)” from Fitch Ratings and “HR AA” from HR Ratings.

The proceeds will be used to refinance part of the debt incurred in October of last year for the acquisition of Vigor Alimentos, S.A.

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About Lala

Grupo LALA is a Mexican company focused on healthy and nutritious foods, has a history of more than 65 years of experience in the production, innovation and marketing of milk and dairy products under the highest quality standards. The Company operates 32 production plants and 176 distribution centers in Mexico, Brazil, United States and Central America, supported by more than 38,000 employees. Grupo LALA's fleet of approximately 6,500 vehicles distributes its more than 600 products to nearly 628,600 points of sale. LALA's portfolio is led by its two main brands: LALA® and Nutri Leche®.

For more information, visit: www.lala.com.mx

Grupo LALA trades on the Mexican Stock Exchange under the ticker symbol “LALA”