

Grupo LALA Announces New Headquarters Modern and open work environment to facilitate talent development and productivity improvements

Mexico City, February 1st, 2019 – Grupo LALA, S.A.B. de C.V., a Mexican Company focused on healthy and nutritious foods, ("LALA") (BMV: LALA), today announced that on February 5, 2019, its headquarters will be officially relocated to the WeWork Santa Fe complex in Mexico City. The relocation to new offices with open work spaces is part of an employee productivity initiative to promote a culture of strengthened collaboration, innovation and transparency at Grupo LALA.

"LALA partnered with WeWork to create a new work environment that will foster our employees' growth while ensuring we put the Company's core values into practice every day," said Alejandro Zenteno Sánchez, LALA's Director of Human Resources. "The modern and open work spaces throughout LALA's new headquarters are designed to facilitate teamwork, communication, agility and, above all, improvements in productivity and the delivery of results. We continually seek new ways to provide our employees with the best work environments and tools to optimize their performance."

The new address of Grupo LALA's headquarters is:

Av. Javier Barros Sierra 495, Park Plaza 3, 6th floor Zedec Santa Fe 01219, Mexico City

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About LALA

Grupo LALA, a Mexican company focused on the healthy and nutritious food industry, has more than 65 years of experience in the production, innovation and distribution of milk, dairy products and beverages at the highest levels of quality. LALA operates 31 production plants and 176 distribution centers in Mexico, Brazil, the United States and Central America. The Company is supported by more than 38,000 employees. LALA operates a fleet of more than 7,000 units for the distribution of more than 600 products that reach more than 578,000 points of sale. LALA®, Nutri Leche® and Vigor® appear in its extensive brand portfolio.

For more information visit: www.lala.com.mx

"Grupo LALA is listed on the Mexican Stock Exchange under the ticker "LALAB"