



GRUPO LALA ANTICIPATES DIVIDEND PAYMENT

Mexico City, December 11, 2013 – Grupo Lala, S.A.B. de C.V., leading Mexican company in the industry of healthy and nutritional foods ("LALA") (BMV:LALA),), reports that the Ordinary General Meeting of Shareholders that took place today December 11th 2013, adopted the following resolutions:

i) Payment in advance of the dividend declared for the amount of \$0.1275 pesos per each of the shares representing LALA's capital stock which are outstanding on the payment date, which would have been payable on February 6, 2014;

ii) Payment of a cash dividend of \$0.3825 pesos per each of the shares representing LALA's capital stock which are outstanding on the payment date.

Both dividends would be consolidated into one single payment in the amount of \$0.5100 pesos per each of the shares representing LALA's capital stock, which are outstanding on the payment date; such payment date being December 20th 2013, against Coupons No. 1 and No. 2.

Regarding the share certificates deposited in the S.D. Indeval Institución para el Depósito de Valores, S.A. de C.V., payment of said dividend will be made through such entity and in accordance with the terms of the agreements entered into by the shareholders with their respective brokers.

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About LALA

Grupo Lala, a leading Mexican company in the industry of healthful and nutritional foods, has more than 60 years of experience in the production, innovation and marketing of milk and dairy products under the highest standards of quality. LALA operates 17 production plants and 161 distribution centers in Mexico and Central America, and it has the support of more than 31,000 employees. LALA operates a fleet of 7,300 vehicles to distribute its more than 600 products to nearly 500,000 points of sale. The standouts in its brand portfolio are LALA® and Nutrí Leche®. For more information visit: www.grupolala.com

Grupo LALA trades on the Mexican Stock Exchange under the ticker symbol "LALA."