



Grupo LALA Terminates Market Maker Contract

Mexico City, April 1, 2020 – Grupo LALA, S.A.B. de C.V., a Mexican company focused on the healthy food industry ("LALA" or "the Company") (BMV: LALAB), announces that the service provision contract with Casa de Bolsa Santander, S.A. de C.V., Grupo Financiero Santander México ("Santander Mexico") to make a market in the Company's Series B shares on the Mexican Stock Exchange will expire soon and will not be renewed. As a consequence, Santander Mexico will stop operating LALA's shares from April 9, 2020.

Herewith, LALA extends its gratitude to Casa de Bolsa Santander for having helped foster the trading liquidity of its shares.

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About LALA:

Grupo LALA, a Mexican company focused on the healthy and nutritious food industry, has more than 65 years of experience in the production, innovation and marketing of milk, dairy products and beverages under the highest quality standards. LALA operates 31 production plants and 176 distribution centers in Mexico, Brazil, the United States and Central America. The Company is supported by more than 38,000 employees. LALA operates a fleet that exceeds 7,000 units for the distribution of its more than 600 products which reach more than 578,000 points of sale. LALA®, Nutri® and Vigor® stand out in their brand portfolio.

For more information visit: www.lala.com.mx

"Grupo LALA is listed on the Mexican Stock Exchange under the ticker "LALAB"
