



Grupo LALA comments on unusual volume and price fluctuations

Mexico City, September 24, 2020 - Grupo LALA, S.A.B. de C.V., a Mexican company focused on the healthy food industry ("LALA") (BMV: LALAB), announces that the unusual volume and price fluctuations experienced today in the shares with ticker LALAB correspond to market conditions, and that LALA is unaware of the causes of said conditions. The company does not have any other relevant information to be disclosed at this time.

To the best of LALA's knowledge, the high traded volume experienced today does not involve the Company's Board of Directors, its Executive Team, nor the Company's own share repurchase program. Once the Company conducts the procedure for gathering the corresponding information in accordance with the applicable Mexican securities law and regulation, any information in this regard will be disclosed by LALA today or in the following business day.

This notice is being released at the request of the Mexican Stock Exchange ("BMV").

For more information:

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About LALA:

Grupo LALA, a Mexican company focused on the healthy and nutritious food industry, has more than 65 years of experience in the production, innovation and marketing of milk, dairy products and beverages under the highest quality standards. LALA operates 31 production plants and 173 distribution centers in Mexico, Brazil, the United States and Central America and is supported by more than 40,000 employees. LALA operates a fleet that exceeds 7,500 units for the distribution of its more than 600 products which reach more than 578,000 points of sale. LALA®, Nutri® and Vigor® stand out in their brand portfolio.

For more information visit: www.lala.com.mx

"Grupo LALA is listed on the Mexican Stock Exchange under the ticker "LALAB"
